



**FOR IMMEDIATE RELEASE**

## **New Home Buyers Network and Mortgage Intelligence Sign Strategic Partnership Agreement**

**New Home Buyers Network and Mortgage Intelligence Sign Strategic Partnership Agreement Monday, September 17, 2001 (Toronto, ON, Canada)** – New home buyers across the country will now have complete access to mortgage products and services through a strategic partnership between **Mortgage Intelligence Inc.** and **New Home Buyers Network Inc. (NHBN)**.

**NHBN** will promote and provide continuous brand identification of **Mortgage Intelligence** products and services to its extensive client base through its website at **64.29.195.162**.

According to **NHBN** CEO Rene DeSantis: “We are very excited to partner with **Mortgage Intelligence** and offer an advanced level of service to our new home buying clients.” **NHBN** president Sam Reiss echoes those sentiments. “This agreement with **Mortgage Intelligence** will further establish the **New Home Buyers Network** as the largest and most inclusive online information source for purchasing new homes in Canada,” he adds.

“As Canada’s largest volume mortgage broker, **Mortgage Intelligence** can find the best rate, features and flexibility in the marketplace,” says Bob Ord, President, **Mortgage Intelligence**. “**Mortgage Intelligence** works on behalf of the purchaser. We’ll research all the mortgages that fit a buyer’s needs and point out the strengths and weaknesses of each. Then together, we’ll choose the one that works for each customer’s lifestyle and financial situation.”

### **About New Home Buyers Network Inc.**

**NHBN** is a multi-faceted resource to help potential home buyers find an array of new homes easily and instantaneously by Internet. The search for a home can be narrowed by specific location, type of home and price range. The **NHBN** website then generates a customized list of new home or condominium communities that meet the specified criteria. Last month, **NHBN** boasted nearly two million page hits and has more than 180 builders involved with the site.

**NHBN** is at present comprised of 7 regional web sites, including The Toronto Star's **newinhomes.com**, The Hamilton Spectator's **specnewhomes.com** and the BC Newspaper Group's **bcnewhomes.com**. These sites are prominently featured as the source for new homes on other major web sites such as **thestar.com**, **toronto.com** and 14 local newspapers' sites from the BC Newspaper Group. The Alberta site (**abnewhomes.com**) will soon be launched, while plans are underway for expansion throughout the rest of Canada, the U.S. and abroad.

## **About Mortgage Intelligence**

**Mortgage Intelligence Inc.** is Canada's largest volume mortgage broker with a National Call Centre and more than 300 consultants working in British Columbia, Alberta, Manitoba, Ontario, Quebec, and the Atlantic Provinces. The company is forecast to generate over \$3.5 billion in mortgages written across Canada by year-end 2001.

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