

Press Release

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NEW ADDITION TO NHBN TEAM

TORONTO, ON, JANUARY 10, 2008: New Home Buyers Network is pleased to welcome Bassem Ghali to its growing team. As a Search Engine Optimization Specialist, Ghali will be responsible for helping our builder clients achieve higher rankings in search listings.

Before joining the NHBN team, Ghali worked as a Search Engine Optimization Specialist for Mindscope Staffing Software where his work helped the software development company achieve a top ten ranking on the Google search engine.

“More than 500 million people use search engines every day. The effectiveness of your website depends on establishing a high ranking with the top search engines,” says Ghali. “We are glad to help your company to integrate search engine optimization techniques to rank your website higher in the search listing. Traffic will increase and the statistical data generated will focus your marketing initiatives towards increased profits.”

Toronto Star’s newinhomes.com is your best resource for finding new homes for sale throughout the Greater Toronto Area (GTA) and Ontario. This powerful, easy-to-use search engine allows you to shop for new homes and condos for sale by location, size, price, new home builders and more. The site also boasts hundreds of helpful articles about everything to do with home ownership.

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