

Press Release

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NEW HOME BUYERS NETWORK LAUNCHES NHBN TV

TORONTO, ON, SEPTEMBER 22, 2007: New Home Buyers Network introduced the next stage of Toronto Star's newinhomes.com and its Mandarin sister site SingTaonewhomes.com today with the unveiling of New Home Buyers Network TV (NHBN TV).

The NHBN TV is a flash video player that allows new home builders to show off their latest projects in a video format, giving potential purchasers the ability to view communities, surrounding amenities and model homes without leaving the comfort of their home and office.

"The concept of NHBN TV is really born out of the popularity of online video players on news and information websites," says Roy Hobbs, director of sales for the New Home Buyers Network.

The video player is available on the homepage of the website (www.newinhomes.com) and is also integrated into the popular search engine.

Toronto Star's newinhomes.com is your best resource for finding new homes for sale throughout the Greater Toronto Area (GTA) and Ontario. This powerful, easy-to-use search engine allows you to shop for new homes and condos for sale by location, size, price, new

home builders and more. The site also boasts hundreds of helpful articles about everything to do with home ownership.

For more information contact Roy Hobbs at 416-814-2760 ext. 2 or email royh@homebuyers.com